



Reduce lost productivity by up to 80%.<sup>1</sup>

[<Visit FLP Partner URL to learn how.>](#)

Dear <Company Name>,

Whether you're working across the office, the city or the country, effective communication is essential for your business to succeed.

At <Company Name>, we'll help you get the most out of your workforce and IT infrastructure with a Unified Communications and Collaboration (UC&C) Solution from HP and Microsoft—securing your place in an increasingly competitive environment.

With this comprehensive solution, comprised of seamlessly integrated servers, storage, networking, software, services and client devices, we'll help you streamline communications and improve collaboration throughout your business. And our support doesn't stop there. You can be confident that as a solution provider who is skilled in both HP and Microsoft technologies, we are with you every step of the way.

This combination of technology and support will help you achieve a reduction in lost productivity by up to 80%,<sup>1</sup> as well as reduced costs in communications and collaboration, facilities, systems and more by 30–60%.<sup>1</sup>

Together, we can create a communications solution that will increase productivity throughout your business. Learn what HP and Microsoft UC&C Solutions can do for your business with a [<free solution guide>](#).

Sincerely,

<Company Name>  
<Title>  
<Contact info>

[<Visit \[FLP Partner Name\] URL to view the IDC white paper sponsored by HP, Achieving New Productivity Gains Through Unified Communications and Collaboration Solutions, and see what \[FLP Partner Name\]’s HP-based Microsoft® UC&C Solutions can do for your business.>](#)

- Reduce travel expenses 20–40%<sup>2</sup> with immersive web and audio conferencing, enabling you to improve productivity by cutting travel time
- Achieve 27x<sup>3</sup> improvement in performance per watt with new HP ProLiant servers, which means you can do the same work with 97% less power



Your company logo here

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Claim substantiations:

<sup>1</sup>SOURCE: IDC white paper sponsored by HP, *Achieving New Productivity Gains Through Unified Communications and Collaboration Solutions*, #221528, January 2010.

<sup>2</sup>SOURCE: Results are based on actual Microsoft customer evidence and a composite case study of a 4,000-person company developed from interviewing 15 companies. Please see the *Total Economic Impact* of Microsoft Unified Communications white paper issued by Forrester Research. Visit [microsoft.com/casestudies](http://microsoft.com/casestudies) to learn more.

<sup>3</sup>SOURCE: Based on HP internal testing comparing the HP ProLiant DL 380 G4 to the HP ProLiant DL380 G7.

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